



AMPLIFY GIRLS

Join Us Today
www.amplifygirls.org
Contact: info@amplifygirls.org



AMPLIFY Girls is a collective of community-driven organizations working to localize global development and invest in adolescent girls' agency.

THE ISSUE

There are hundreds of thousands of girls worldwide whose only agency-building opportunities come from community-driven organizations implementing localized solutions. These organizations are a key part of the growing global movement to build agency in adolescent girls, and yet, the insights gathered by these actors may never make their way into global agendas or decision-making spaces.

OUR PHILOSOPHY

We believe, without a doubt, that those closest to the problem are best equipped to drive long-term sustainable change and accurately identify what the priorities of global development should be. Community-driven organizations understand local needs — not just those of the girls they serve but those of the community as a whole.

OUR PURPOSE

AMPLIFY Girls is creating a new development paradigm which **facilitates collaboration, prioritizes outcomes identified by CDOs - such as girls' agency, and drives resources** to these organizations and the girls they serve.

OUR VISION

Agency and opportunity for girls.

Resources and respect for the community-driven organizations that support them.

We are looking for partners that are ready to recognize and drive resources to community-driven organizations who are making a real impact on girls' agency.



Our Mission is to **AMPLIFY** the voices, work and impact of community-driven organizations committed to building **girls' agency**.

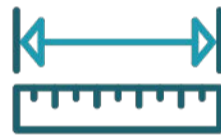
OUR APPROACH

Using intentional collaboration, a structured, non-hierarchical approach to working in partnership, AMPLIFY Girls is developing an innovative grassroots model of scale by holistically supporting and investing in CDOs using a three-pillared approach:



SUPPORT

Strengthen CDOs by mobilizing resources for organizational development and sharing of best practices.



DEMONSTRATE

Document and communicate the impact of CDOs through rigorous locally-driven M&E and research.



ADVOCATE

Use AMPLIFY Girl's collective voices to illustrate the impact of CDOs and shift global investment to locally-led, locally-driven organizations.

HIGHLIGHTS



By 2023, supporting 40 organizations reaching over 60,000 adolescent girls collectively across five countries and 40 organizations



Produced a four-country research study on the pandemic-related experiences of girls & developed regional advocacy campaigns using findings.



Designed and launched innovative & localized evaluation tool designed to psychometrically measure girls' agency in diverse programmatic settings.



Mobilized COVID19 rapid response fund to support organizations in crisis and mobilized over \$500k in grants for girl-serving partners.